

## EVENT SERIES INTRODUCTION



# DARING GENERATIONS

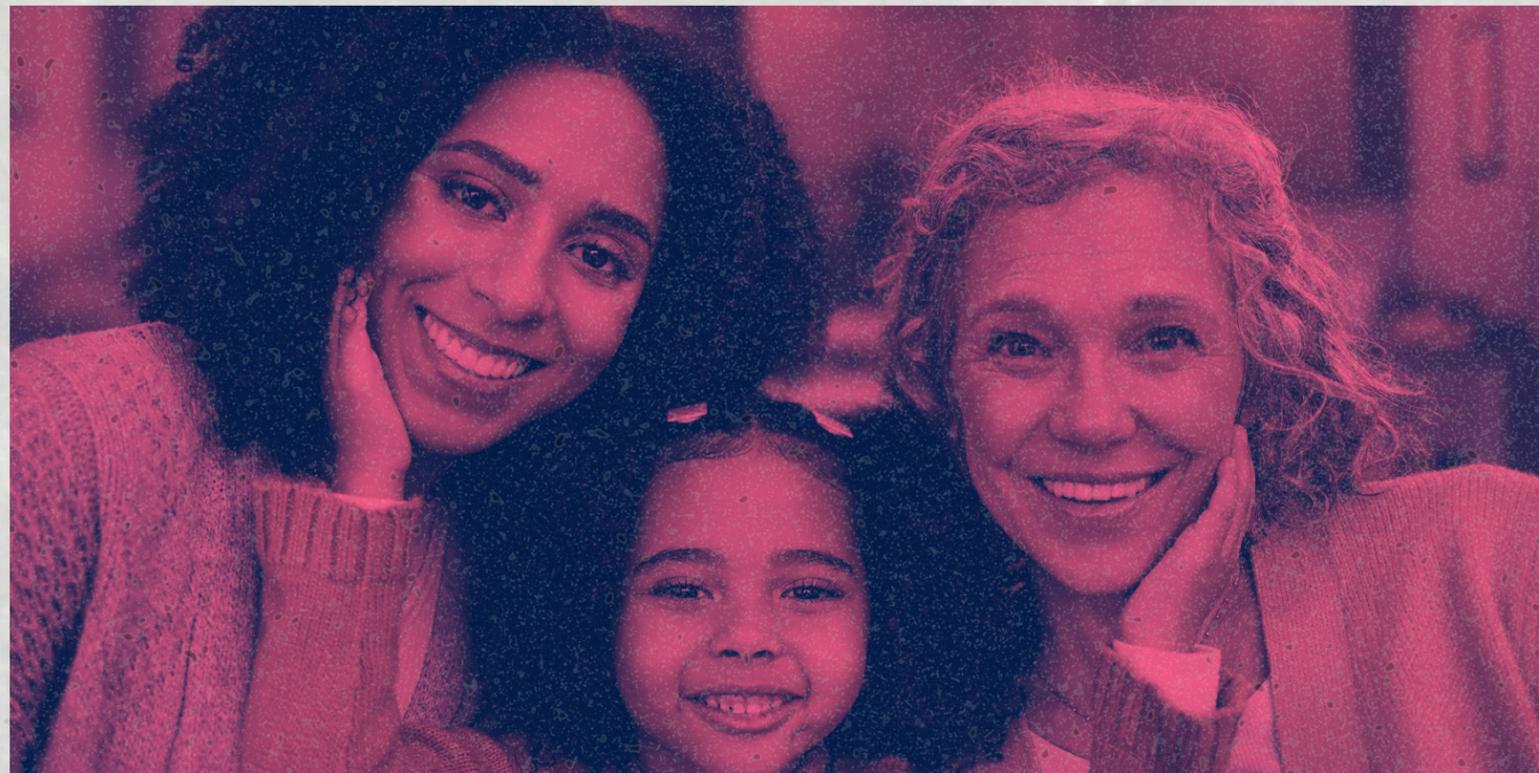
An award series presented by the Women's Foundation for the State of Arizona celebrating community transformations and the women leading the change for past, present and future generations.



Advocating for gender equity can span generations and often, leaders pushing the needle forward for women and girls of all identities in our communities look like you and me. Daring Generations is an award series by the Women's Foundation for the State of Arizona that aims to amplify and uplift the incredible leaders in our communities statewide.

WFSA values the lived experiences of the people on the front lines doing the work we support. We are looking to our communities for nominations in the five award categories for this event series.

Join us in supporting, celebrating, and amplifying the women who have and will continue to push the boundaries of gender equity work.



# SPONSORSHIP OPPORTUNITIES

BENEFIT	Presenting Sponsor \$15,000	Innovation Sponsor \$10,000	Advocacy Sponsor \$5,000	Research Sponsor \$3,000
Live recognition by WFSA leadership during event	YES			
Ad in digital program (all ads in color)	Full page, Inside Cover	Full page, Page 2	Full page	Half page
# of tables included (10 seats per table)	3	2	1	1
Sponsor mention in press release	YES	YES	YES	NO
Logo included on event invite	LOGO	LOGO	LISTING	NO
Logo and recognition on WFSA website	LOGO	LOGO	LISTING	LISTING
Recognition as past sponsor in 2025 sponsor packet	LOGO	LOGO	LISTING	LISTING
Inclusion in thank you email	YES	YES	YES	YES
Social media recognition	INDIVIDUAL POST	INDIVIDUAL POST	GROUP POST	GROUP POST

Please note: all marketing-related sponsorship benefits apply to the 2024 event series. Sponsors can choose which event date(s) their table(s) are utilized. Sponsors must use their tables as a whole table per event. For example, one table of 10 cannot be split between events.

# OTHER SPONSORSHIP OPPORTUNITIES

Award Sponsor (\$2,500 each): Give your brand exposure through logo placement on one of the award categories to be featured at all 4 events. There are four award sponsorships available. Not seeing a sponsorship opportunity that suits your needs? Contact us at [Give@womensgiving.org](mailto:Give@womensgiving.org).

## THANK YOU TO OUR 2023 WFSA SPONSORS:

### PRESENTING:



### RESEARCH:



### INVESTOR:

Allison Duffy, Association of Fundraising Professionals Southern Arizona, Beach Fleischman, Community Investment Corporation, Dr. Beth Meyerson, Dress For Success Phoenix, Girl Scouts of Southern Arizona, Goodman Schwartz Public Affairs, Louise Glasser, Melody Robidoux, Phoenix Suns & Phoenix Mercury, Pima Dermatology, The David and Lura Lovell Foundation, The Primavera Foundation, Tracy Sole de Hoop, Tucson Convention Center, University of Arizona Cancer Center, U.S. Bank, William Blair

### AWARD SPONSORS:

University of Arizona Cancer Center, Community Investment Corporation, Melody Robidoux

### OFFICIAL AIRLINE SPONSOR:



### OFFICIAL RADIO SPONSOR:



### CENTERPIECE SPONSOR:



# UPCOMING EVENTS:



## PHOENIX

May 2, 2024  
6:30 PM  
On Jackson  
245 E Jackson St.  
Phoenix, AZ 85004



## TUCSON

May 16, 2024  
6:30 PM  
The Barn at the Tanque Verde Ranch  
14301 E Speedway Blvd.  
Tucson, AZ 85748



## YUMA

Coming Soon



## FLAGSTAFF

Coming Soon

# SPONSORSHIP RESERVATION FORM

Yes! We want to sponsor WFSA's Daring Generations Event Series

### Sponsorship Level

- Presenting Sponsor — \$15,000
- Innovation Sponsor — \$10,000
- Advocacy Sponsor — \$5,000
- Research Sponsor — \$3,000
- I am unable to attend. Please accept my gift of  
\$ \_\_\_\_\_ (fully tax-deductible)

Please return this form or  
complete the online reservation  
form by April 22, 2024.

**Questions? Please reach out  
at [give@womensgiving.org](mailto:give@womensgiving.org)!**

### Contact Information

Company Name: \_\_\_\_\_

President/CEO/Owner's Name: \_\_\_\_\_

Sponsorship Contact Name (if different): \_\_\_\_\_

Sponsorship Contact Phone: \_\_\_\_\_

Sponsorship Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Payment Information

- Credit Card at [bit.ly/daring-generations](https://bit.ly/daring-generations)
- Check Enclosed, payable to: Women's Foundation for the State of Arizona
- Invoice/Bill Me